



Julie Mastbrook

GRAPHIC DESIGNER

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DESIGN SKILLS

Project Management
Content Creation
Time Management
Presentation
Communication

TECHNICAL SKILLS

Illustrator
Indesign
Photoshop
Sketch
HTML/CSS
Bootstrap
Adobe Experience Manager

LANGUAGES

English: Native Language
Dutch: Intermediate
Spanish: Intermediate

PROFESSIONAL EXPERIENCE

Associate UX Visual Designer: 2019-Present
Ally Financial – Charlotte, NC

- Manage all aspects of the design process from concept to completion for projects on auto, dealer and brand/corporate lines of business. Have also assisted with both bank and lending lines.
- Work closely with marketing partners and external agencies to define and implement solutions in a fast-paced environment.
- Adhere to level AAA accessibility standards when creating any and all visual design.
- Familiar with the agile environment and biweekly sprint process.
- Use Jira (confluence) and Gemini on a daily basis to manage projects and workflow. Skilled in Adobe Experience Manager.

Graphic Design Intern: 2017-2018
Perkins Management Services – Charlotte, NC

- Participated with marketing director in communicating numerous design solutions including: banners, logo design, posters, and flyers.

Creator/Editor of Mommiecooks.com: 2010-2016
www.mommiecooks.com

- Designed and maintained a successful food and lifestyle blog showcasing family friendly meals and activities.
- Partnered with numerous companies to create written blog posts, social media campaigns, advertising and promotion.
- Corporate partnerships include: Microsoft, NPR and King Arthur Flour.

EDUCATION

A.A.S. Advertising + Graphic Design: May 2019
Central Piedmont Community College, Charlotte, NC

MS, Geography/Environmental Studies: May 1998
University of Colorado - Colorado Springs

BS, Zoology: December 1995
University of Wisconsin - Madison